

Catalyst '19

THE SALES & MARKETING CONFERENCE
FOR THE PERS INDUSTRY

presented by  AFFILIATED MONITORING

May 8-10, 2019

Four Seasons Orlando At Walt Disney World Resort
ORLANDO, FL



Sponsorship Guide

 **AFFILIATED**
MONITORING

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Why Sponsor Catalyst 2019?

Catalyst is the largest PERS conference in the United States. Prior attendees run the gamut from top 5 national PERS providers to large and influential companies looking to enter the PERS market. There is nowhere other than Catalyst that offers you this opportunity to present your brand and product to the widest selection of PERS companies.

Education, Networking and Fun!

Catalyst represents a unique blend of experiences at one conference. Attendees and sponsors participate in one-of-a-kind informational sessions where you learn from the experts about PERS, how to market to seniors and leave with actionable steps to running your business more effectively.



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PREMIER SPONSORSHIPS

\$14,995

Keynote Sponsor

As the highest sponsor of the conference, Keynote Sponsors have the opportunity to announce a keynote presentation, including a 10 minute premier speaking opportunity to all conference attendees.

What's Included:

- Speaking Opportunity - 10 minutes of exclusive time during our morning session
- Exclusive private meeting space for the entire length of the conference
- Exhibitor Booth - Exclusive opportunity to enhance your corporate image, increase product awareness, showcase your brand and network with influential decision-makers and valuable prospects
- Full Page ad with premium placement in the Catalyst Attendee Guide
- Signage during all networking functions
- Logo, URL & company description on sponsors page of Catalyst website
- Opportunity to place one promotional flyer or item (supplied by you) in the conference bag
- 3 free conference registrations

* Limited to 2 sponsors

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PREMIER SPONSORSHIPS

\$9,995

Platinum Sponsor

If you would like to be positioned as a thought leader at the nation's leading PERS sales and marketing conference, compliment your business meetings by being a panelist on a main conference track session.

What's Included:

- **Panelist Opportunity - You will be included as a panelist on a main conference session track**
- Exhibitor Booth - Exclusive opportunity to enhance your corporate image, increase product awareness, showcase your brand and network with influential decision-makers and valuable prospects
- 1/2 Page ad in the Catalyst Attendee Guide
- Signage during all networking functions
- Logo, URL & company description on sponsors page of Catalyst website
- Opportunity to place one promotional flyer or item (supplied by you) in the conference bag
- 2 free conference registrations

* Limited to 3 sponsors

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PREMIER SPONSORSHIPS

\$3,995

Gold Sponsor

As a Gold Sponsor, you'll have access to display your products during all meal functions and have exclusive time to network with existing and potential partners.

What's Included:

- Exhibitor Booth - Opportunity to exhibit your product or service, build brand awareness and network with influential decision-makers and valuable prospects
- 1/4 Page Ad in the Catalyst Attendee Guide
- Signage during all networking functions
- Logo, URL & company description on sponsors page of Catalyst website
- Opportunity to place one promotional flyer or item (supplied by you) in the conference bag
- Extended Exhibit Hours: Based on feedback from attendees and exhibitors
- 1 free conference registration

* Limited to 10 sponsors

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A LA CARTE SPONSORSHIPS

WiFi Sponsorship (1 per day) - \$1,995/day

- Allow attendees to catch up on email and social media during the event. Customize the WiFi password and receive exclusive on-site and online branding.

Hotel Keycard (Exclusive Opportunity) - \$3,000

- Increase your visibility by branding our hotel keycards that attendees will be using countless times to enter and exit their rooms. Get placement right in their hands, from the time they check in to the time they leave Orlando.

Name Badge Lanyard (Exclusive Opportunity) - \$3,000

- Have your company name hanging around every attendee at the conference for every session and event.

Logo Notepad & Pens* (Exclusive Opportunity) - \$3,000

- A unique opportunity to get your brand front and center as each attendee is presented with a customized notepad and pen for use during the conference and when they return to the office.
** to be supplied by sponsor*

Meeting Suite Rental (Limited to 3) - \$2,995

- Host a focus group, conduct training sessions or have private meetings with customers or prospective customers. Meeting suite rentals cover the entire length of the conference and include conference or classroom set-up (A/V additional) with additional signage outside of the room with the sponsor's logo.

Golf Foursome - \$1,250

- Catalyst continues our tradition of hosting the conference at an award-winning golf course. Sponsor a foursome for quality time with select conference attendees. Includes greens fees and cart rental.

Pre-event Dedicated Email - \$995

- Reach Catalyst attendees directly with your messaging by reserving a dedicated email blast! This pre-show email is a great way to drive traffic to your booth, highlight a new product or simply reach out to Catalyst attendees.

Conference Guide ½ Page Ad in Conference Guide - \$995

¼ Page Ad in Conference Guide - \$795



Have a different idea?

Talk to us today! Contact us and we can design a unique sponsorship package that perfectly suits your marketing needs.

